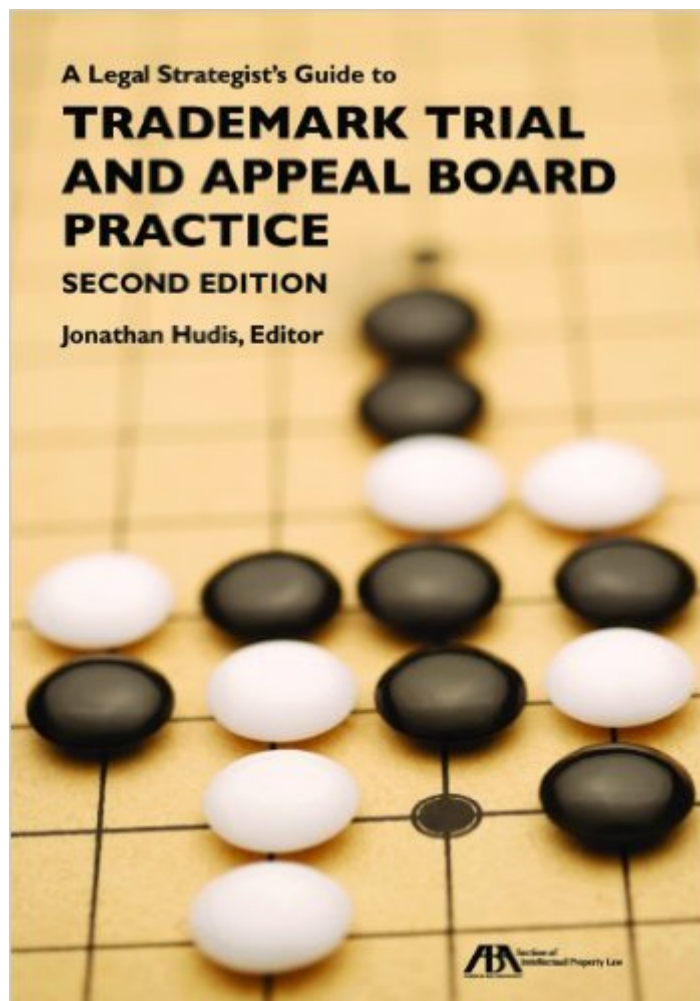


The book was found

# A Legal Strategist's Guide To Trademark Trial And Appeal Board Practice



## Synopsis

An essential resource for every trademark practitioner's library, this is a first-of-its-kind treatment of U.S. Trademark Trial and Appeal Board Proceedings (TTAB). Written by a veritable "Who's Who" of trademark lawyers and specialists in the practice, this book combines legal expertise with practical insights on all facets of TTAB practice and procedure. The chapter authors provide detailed and insightful commentary on each facet of Board practice, including inter partes proceedings (such as oppositions, cancellations, and concurrent use proceedings; ex parte appeals to the Board from refusals to register marks; disclosures and discovery; motion practice; presenting evidence at trial; the use of experts; briefs on final hearing and oral argument; appeals from final TTAB decisions; settlement, alternative dispute resolution, and accelerated case resolution; and critical ethical issues when practicing before the Board. In addition to useful practice tips and strategies, each chapter includes a valuable checklist of items that the practitioner should bear in mind during each stage of a Board proceeding.

## Book Information

Paperback: 463 pages

Publisher: American Bar Association; 2 edition (June 10, 2014)

Language: English

ISBN-10: 1614386617

ISBN-13: 978-1614386612

Product Dimensions: 7 x 0.9 x 10 inches

Shipping Weight: 1.8 pounds (View shipping rates and policies)

Average Customer Review: 4.0 out of 5 stars [See all reviews](#) (1 customer review)

Best Sellers Rank: #1,349,839 in Books (See Top 100 in Books) #45 in [Books > Law > Intellectual Property > Patent, Trademark & Copyright > Trademark](#) #11572 in [Books > Textbooks > Law](#) #308799 in [Books > Reference](#)

## Customer Reviews

Excellent value -- great help, without bogging down in details, at a reasonable price.

[Download to continue reading...](#)

A Legal Strategist's Guide to Trademark Trial and Appeal Board Practice  
Trademark License Agreements Line by Line: A Detailed Look at Trademark License Agreements and How to Change Them to Meet Your Needs  
Ouija Board Stories: Chilling True Horror Stories Of Ouija Boards Gone

Wrong (Ouija Board Stories, Ghost Stories, True Horror Stories, Ouija Board Nightmares, Haunted Places Book 1) The Pocket Legal Companion to Trademark: A User-Friendly Handbook on Avoiding Lawsuits and Protecting Your Trademarks (Pocket Legal Companions) The Creative Artist's Legal Guide: Copyright, Trademark and Contracts in Film and Digital Media Production Casenote Legal Briefs: Trademark and Unfair Comp Law, Keyed to Ginsburg, Litman, and, Kevlin Trademark: Legal Care for Your Business & Product Name Nurse Practitioner's Business Practice And Legal Guide (Buppert, Nurse Practitioner's Business Practice and Legal Gu) The Trial of Tempel Anneke: Records of a Witchcraft Trial in Brunswick, Germany, 1663 The Art of Trial Warfare: Winning at Trial Using Sun Tzu's The Art of War HOA WARRIOR II: Responding to Pets, Paint, & Parking in Your HOA: (templates, forms, letters, and philosophy to use when dealing with your board or when you become the board) Anesthesiology Examination and Board Review 7/E (McGraw-Hill Specialty Board Review) Police Oral Board Tactics Manual: Deconstructing The Oral Board Process Definitive Neurological Surgery Board Review (Board Review Series) Transplant Hepatology Board Review (Board Review in Transplant Hepatology Book 1) Laws and Writs of Appeal, 1647-1663 (New Netherland Documents) Everyday Charisma: Techniques for Mass Appeal, Charm, and Becoming a Social Powerhouse (Social Skills, Communication Skills, People Skills Mastery) The Psychology of Design: Creating Consumer Appeal Criminal Procedure: From First Contact to Appeal (5th Edition) Advocacy on Appeal (American Casebook Series)

[Dmca](#)